



# Bruny News

## Advertising Rates

Due to increases in production costs and for BICA to maintain support for Bruny Island Community Projects, Bruny News advertising costs will increase from **1 April 2023** as follows;

Ad Size Type	April '23
B/W 4sale & Class Small	\$10.00
B/W 1/9 Page& strip	\$30.00
B/W 1/4 Page	\$50.00
B/W 1/3 Page	\$60.00
B/W 1/2 Page	\$75.00
B/W Full Page	\$150.00
Col. 1/9 Page& Strip	\$35.00
Col. 1/4 Page	\$75.00
Col. 1/3 Page	\$100.00
Col. 1/2 Page	\$150.00
Col. Full Page	\$300.00
Business Page Listing /Quarter and website listing	\$20.00

A **25% loading fee** will apply to advertising rates for the request of specific pages.

The above rates relate to our Commercial clients.

Bruny Island Clubs and Organizations continue to attract 75% discount on the standard rates.

Any advertisements which have been pre-paid will be honored at the previous rates.

Material is to be received no later than 25<sup>th</sup> day of the month.

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